

#### CALIFORNIA COASTAL TRAIL

## Getting Insignias Placed on the CCT in Your Community

The California Coastal Trail (CCT) is one of the great trails of our nation. Once completed, it will extend 1,200 miles along the coast from Oregon to Mexico. In 1999, the CCT was designated at the state and federal levels as a Millennium Legacy Trail, and in 2001 the State Legislature passed legislation mandating its completion. Today, more than 50% of the CCT is complete.



# The CCT Emblem

Public Design Process

The design of the CCT emblem took place over a six month period in 2005. The Coastal Conservancy, in conjunction with Coastwalk, worked with design consultants to identify a variety of factors and elements that would be critical to a successful emblem design. Input from public agencies, the public, and responses sent via the Internet were integrated into the final design endorsed by the Coastal Conservancy Board in December of 2005.



In 2005, an insignia to mark the trail was approved by the Coastal Conservancy Board (see inset). Now citizens, non-profits, and public agencies are working together up and down the coast to mark the Trail with the new CCT insignia.

#### PURPOSE OF SIGNING THE CCT

The primary goals of signing the CCT are to:

- Establish a distinct identity for the Coastal Trail
- Designate its route
- Inform the public of the Coastal Trail's existence

The CCT insignia program is designed to be compatible with other trail marker systems and is intended to supplement, not replace, local trail designations. The addition of CCT insignia merely indicates that the local trail is part of the statewide Coastal Trail.

#### HERE ARE THE STEPS TO GET A SECTION OF TRAIL SIGNED

Coastwalk is working in cooperation with state agencies and local jurisdictions to identify appropriate locations for CCT insignias. If you know of a segment that you think should be signed:

- ➤ Call Rue Furch, California Coastal Trail Planning and Project Manager, at 1-800-550-6854 or email her at rfurch@coastwalk.org.
- Rue will process the information and submit the request to the Coastal Conservancy for review.
- ➤ Coastwalk, in conjunction with Conservancy staff, will work with your local landowners and managers to obtain Coastal Commission approval for the proposed locations to post the emblem.
  - ➤ Coastwalk will obtain the signs and work with you to plan your signing event.

Frequently Asked Questions on Back

# FREQUENTLY ASKED QUESTIONS

# Trail and Sign Management – who decides where to place the signs?

Sign placement is determined by the jurisdiction managing the particular trail segment, subject to approval by the Coastal Conservancy and Coastal Commission.

# Where is the Coastal Trail in my community?

Some communities have coastal trails or accessways that have already been designated. If your community has a Local Coastal Program (LCP), recently approved or re-certified by the Coastal Commission, the accompanying Land Use Plan (LUP) will show the route of the coastal trail and accessways, planned or existing. If not, check the detailed coastal maps on Coastwalk's coastal trail website, <a href="www.californiacoastaltrail.info">www.californiacoastaltrail.info</a>. The Coastal Trail indicated there has not been approved by any state agency, although many state-designated trails and accessways are included. If none of these pertain, and a new location is to be suggested, contact Coastwalk.

### Who will provide the signs?

CCT emblems, anti-theft screws and screws bits are provided by the Coastal Conservancy, free of charge. They can be obtained directly from the Conservancy or requested from Coastwalk. There are two sizes available: a small 3.5 inch emblem for use on a standard 4 inch wood post, and an 8 inch emblem with soft metal wrap and fasteners for use on utility poles.

## What help can Coastwalk provide?

Coastwalk staff and volunteers can offer assistance with planning a CCT signing event and with community outreach and general advocacy for the California Coastal Trail.

# How can I get involved?

To consider becoming involved in local coastal trail steward activities in your community, call Coastwalk, 1-800-550-6854.

#### Additional Information:

www.scc.ca.gov/Programs/cct/Coastal Trail.htm www.coastal.ca.gov/access/ctrail-access.html www.californiacoastaltrail.info/cms/pages/main/cct.emblem.html www.coastwalk.org/CCT/cct.htm

## For further information, contact:

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